

## **Consultants in Audio Visual and Structured Cabling Design**

### **Services**

MSDG provides comprehensive consulting and design services for audio-visual, media presentation systems and telecommunications and structured cabling infrastructure. Our design expertise extends across a wide range of projects with special emphasis on educational facilities, civic projects and corporate presentation systems. Our goal is to provide complete, thoughtful designs that are responsive to the needs of our clients and are closely coordinated with the design team. All projects receive close attention from a principal of the firm.

### **Our Approach**

The scope of our consulting services encompass the project from the initial programming of the end-users' requirements to the construction administration and commissioning of the completed systems. Our initial focus in a project is to establish a clear understanding of the client's requirements and provide an accurate opinion of the installed cost of those systems. During the design of the project we work closely with the design team to insure that all aspects of the system are well coordinated with the overall design of the project. We take particular care in providing complete coordination with engineering disciplines early in the design process and in developing innovative design solutions to integrate the components of design into the architecture of the project. We also closely observe the work of integrators during the construction of the project to ensure that the systems are installed to the highest professional standards and provide the functionality required by the client.

### **Experience**

MSDG has provided design expertise for hundreds of projects spanning the world in location and representing every facet of audio-visual and structured cabling design. Recently completed educational facilities include the expansion of the Price Center at UC San Diego and the Stata Center at the Massachusetts Institute of Technology. Notable Civic projects include community centers for the cities of Fullerton, Lawndale and Buena Park in California and the Corona, California Emergency Operations Center. Some noteworthy corporate projects include videoconference facilities for SCAN Health Plan in Long Beach, California, the Norris Research Tower at the University of Southern California and the Mission Hospital Education Center in Mission Viejo, California. Our experience in performing arts design includes the Gallo Performing Arts Center in Modesto, California and the San Juan Hills Performing Arts High School Auditorium. We have also been involved in noteworthy entertainment and specialty projection projects including the Fremont Street Experience, the Hawaii Convention Center, the Cinema at the Museum of Photographic Arts in San Diego California and a screening room for Miramax Films in Hollywood California.

### **Location**

Media System Design Group maintains its offices in the Mar Vista area of Los Angeles, California. Our office is located at 4253 Stewart Avenue, Los Angeles, California 90066. Our mailing address is: Post Office Box 66337, Los Angeles, California 90066. Telephone: 310-398-0281, Fax: 310-398-9451, Website: [www.msd-group.com](http://www.msd-group.com).

### **Professional Societies**

Recognizing that continued excellence in design requires constant education in emerging technologies, Media Systems Design Group is active in Professional Societies and Trade Organizations including Infocomm and BICSI. We also regularly attend additional technical trade shows to maintain an awareness of the latest technology developments including the National Association of Broadcasters, the Audio Engineering Society, Show West and the Society of Motion Picture and Television Engineers.

### **Professional Affiliates**

In order to provide a complete design solution for projects where there is a critical link between the performance of the media presentation systems and the acoustics of the space, MSDG has established relationships with a several local Acoustical Consulting firms. Our collaboration with these firms allows us to bring our combined expertise to projects as a cohesive design team and provide a complete design solution to technically critical projects.